

The Parish Planter

NEWS FROM FRIENDS OF JEFFERSON THE BEAUTIFUL

WINTER 2007

Autumn Affair...An Affair to Remember



Co-chair Beth Martin, Kai Adams of the Parkway Department and Shannon Loup, co-chair of the event

Our 2006 *Autumn Affair...An Affair to Remember* was held on October 22 in Timberlane Estates on Colony Road. With entertainment by Bobby Cure and the Summertime Blues, a clown and a puppeteer, the annual fundraiser was an event enjoyed by the whole family. We had a very successful live and silent auction and many great restaurants and exhibitors lined the street on this Sunday afternoon. Funds raised at the event will be used to plant trees and shrubs on public parkways, educate and encourage community awareness and participation in the beautification of Jefferson Parish.

Many thanks to all of you who participated in this event!



Joe Baucum, Carey Hammett, Manny Silver of our sponsor, Entergy



Bettie Jean Bordelon, celebrity tree artist "Roussell, False, Jenniskens Oak", Wayne Nocito, Manny Silver, JoAnn Christopher, Joe Baucum



Left: Larry Garvey, Cindy Baucum, Marla Garvey. The Garveys the high bidders on the celebrity tree.



Right: Christie Perdigao and Lynn Giordano

The Gala continues...



Left to Right: Kids enjoying the clown; Patron Party Host Dr. Earl Rozas, Nick Giambelluca and Councilman John Young; Aaron Broussard & Lynn Giordano

FJB TREE REPLACEMENT PROJECT

In November of 2005, Louisiana Urban Forestry Council President Joe Baucum attended a national conference in Charlotte, North Carolina, hosted by the Alliance for Community Trees, which has partnered with the Home Depot Foundation in a nationwide program to support grassroots efforts to plant and tend shade trees in neglected urban areas. Another organization, American Forests, founded in 1875 and said to be the nation's oldest non-profit citizens-based conservation organization is linked to and partially funded by the Home Depot Foundation.

In February of 2006, Carey Hammett and Joe Baucum attended the Community Tree Leadership Seminar at the National Arbor Day Foundation in Nebraska and they discussed with ACT and American Forests the needs of the Greater New Orleans area. Additionally, Bayou Land Resource Conservation and Development, a subset of the federal agency, Natural Resources Conservation Service, and



FJB President Joe Baucum, LUFC Michael Knobloch, Home Depot Foundation national representative DeAnn Fordham, and Parkway Partners Director Jean Fahr at the grant award presentation

Parkway Partners of New Orleans were included in a plan to remediate the effects of recent hurricane destruction. Together, Friends of Jefferson the Beautiful, the Louisiana Urban Forestry Council, the Alliance for Community Trees, American Forests, the Home Depot Foundation, Bayou Land RC&D and the Natural Resources Conservation Service joined forces in donating and planting 1500 trees to help with the recovery of the urban canopy in Jefferson and Orleans Parishes.

Cudos to Donna Curtis, Executive Director of Shreveport Green (ACT), Michael Knobloch, Executive Director of LUFC, Jean Fahr of Parkway Partners, the Home Depot Foundation, Ethan Kearns, Alice, Jared, and our own Joe Baucum and Carey Hammett on a major effort and successful partnership!



The Autumn Affair Committee wants to Thank our Gracious Patrons & Sponsors!

Patrons

Tulip

Entergy
Alliance for Community Trees/Home Depot Foundation

Bayou Land RC&D (NRCS)
Louisiana Department of Agriculture and Forestry

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The Joe W. and Dorothy Dorsett Brown Foundation

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Shannon Loup Beth Martin

Gala Committee

Annette Adler
Camille Anderson
Patricia Arteaga
Joe Baucum
Kathleen Burgdahl
Melinda Bran
Martha Bravo

Joann Christopher
Johannah Fernandez
Caroline Frederic
Shirley Giambelluca
Holley Haag
Carey Hammett
Nancy Holland

Karen Moore
Dotty Palmintier
Ronna Pechous
Christie Perdigao
Soni Ruby
Dessa Ruttger
Debbie Skrmetta

FRIENDS RECEIVES UNPRECEDENTED AWARD

Friends of Jefferson the Beautiful was honored to receive the 2003 Education Award from the National Arbor Day Foundation for the Annual Tree School. Now, we have received the 2006 Education Award for our Citizen Forester--Tree Trooper education project, the first time that the NDAF has awarded a group a second time in the same category!

Unique to our Tree Trooper program is that over and above the high standard of tree education, Friends included an outreach package so that other communities could easily start their own programs by following our guide book. So far, programs have been started in Orleans and St. Tammany parishes, and a video production on basic tree information is ready for release.

Thanks to a Louisiana Department of Agriculture & Forestry grant, much hard work and the leadership of Education Chairman Carey Hammett, Friends is making a difference in Louisiana!



Jeff Rosenow of the National Arbor Day Foundation, presenting another education award to Carey Hammett, JoAnn Christopher, Annette Adler and Joe Baucum.

MARK YOUR CALENDAR
7TH ANNUAL TREE SCHOOL, THURSDAY, MARCH 22ND



Joe Baucum conducted tree-planting classes with the various 4-H Clubs of Jean Lafitte Elementary School and Fisher Middle and High School. Here he is shown with the fifth grade 4-H Club members prior to their class on proper tree-planting procedures and the many benefits of trees in the environment. On Friday, October 6, 2006, the 4-H Clubs came together to plant 100 young trees at the Jean Lafitte Senior Center.

A MESSAGE FROM NEW 2007 PRESIDENT, HOLLEY HAAG



I am proud and enthusiastic to be the leader of Friends of Jefferson the Beautiful. What a valuable organization this is. 2007 will be the year we continue to produce our award winning education programs, unveil new ones and develop funding for our beautification projects.

We have some wonderful upcoming events.

The first Planter's Lunch will take place at the East Jefferson Regional Library on Wednesday, February 7 at noon and on March 22, Tree School, the educational program for the building professionals in the community, will be held at the same location.

Finally, I wanted to remind everyone to take advantage of our matching grant program. In this program, Friends of Jefferson the Beautiful will match \$500 per year to Jefferson Parish non profit organizations that plant trees, shrubs or perennials on public property in Jefferson Parish. The project must be approved in advance by Friends of Jefferson the Beautiful and governmental agencies overseeing the area where the planting will take place. This is a wonderful program that replaces and supplements the trees and shrubs that were lost in Hurricane Katrina.

For more information on the above mentioned and other events sponsored by Friends of Jefferson the Beautiful, please call (504) 833-TREE.

2007 Officers & Board Friends of Jefferson the Beautiful

Holley Haag, President

Shannon Loup, Vice President

Christie Perdigao, Secretary Dotty Palmintier, Treasurer

BOARD MEMBERS

Muffin Balart	Jo Duhe	Msgr. J. A. Luminais	Beth Schibler
Joe Baucum	Larry Garvey	Jackie Madden	Manny Silver
Melinda Bran	Lynn Giordano	Beth Martin	Debbie Skrmetta
Kathleen Burgdahl	Carey Hammett	Soni Ruby	Lydia Sneed
Jo Ann Christopher	Coleen Landry	Dessa Rutter	Jennifer Steel

Friends of Jefferson the Beautiful is a an official Jefferson Parish sponsored and created beautification agency whose mission is the landscaping of public green spaces in Jefferson Parish. With equal representation from the Eastbank and the Westbank, our all-volunteer board works year-round on Planting the Parish. Membership in Friends of Jefferson the Beautiful now includes special

10% discounts from the following **PLANTERS PARTNERS:**

Charvet's Garden Center • LA Tree Company • Patio Gardens • Garden Gate • Photographer Pat Ammon

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Friends of
Jefferson the Beautiful



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BENT TREE ESTATES

PLANTATION ESTATES

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JEFFERSON PARISH EASTBANK REGIONAL LIBRARY

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HISTORIC TREES AT WESTBANK ELEMENTARY SCHOOLS

MANHATTAN BOULEVARD

SEGNETTE BOULEVARD

OLD METAIRIE REPLACEMENT OAK TREES

GRETNA BOULEVARD

STONEBRIDGE SUBDIVISION ENTRANCE

WHITNEY AVENUE

JEAN LAFITTE TOURIST INFORMATION CENTER GARDEN

BONNABEL BOAT LAUNCH

ARBOR DAY TREES AT JEFFERSON PARISH PUBLIC SCHOOLS

LOUMOR AVENUE

JEAN LAFITTE ELEMENTARY 4H CLUB TREE FARM

GLENDALE OAK LITERARY PARK

LAFRENIERE PARK MEMORIAL TREE GROVE

RIVERDALE HIGHSCHOOL

GRETNA PARK ELEMENTRY SCHOOL

WEST JEFFERSON HIGH SCHOOL

WE ARE PLANTING THE PARISH!